

# **Fetchin' Retrievers Rescue**

## **Meeting Minutes**

**6/14/20**

### **I. Call to order**

Kriss Harrigian called to order the board meeting of Fetchin' Retrievers Rescue at 4:00 p.m. on June 14, 2020, via conference call.

### **II. Attendees**

Kriss Harrigian  
Barbara Renken  
Sandy Diamond  
Jessica Sutton

### **III. Approval of minutes from last meeting**

Minutes approved by unanimous vote

### **IV. Treasurer's report**

The Treasurer's Report for April was approved unanimously. As of 5/31/20, our cash balance is \$13,443.90.

### **V. Old Business**

1. Per Kriss, our CA CT-1 is still being processed by the state. They have received the paperwork and per the website they have until July to approve.
2. Logo update. We are getting closer to a final design. Jessica will go over some of the suggested updates with Pam.
3. Social media update. We have 174 Facebook followers and 117 Instagram followers. Kriss and Jessica will work on branding and our look. Colin is willing to do more with our social media – Jessica will coordinate with him. Jessica and Pam are working to set up a place in Google Drive to keep social media content.
4. Fundraising update.
  - Masks: Nikki has provided pictures to Jessica. We have already received some orders.
  - Wooftrax: Barbara checked on the app and found it is not very user friendly and not worth the effort.
  - In honor and memoriam donations: Jessica reports the website has been updated. She will coordinate with Joan for a heads up.

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- Amazon Smile: They asked Kriss for an update to our registration. Kriss will check with them to make sure we get credit for all past purchases.
  - Other: Kriss is collecting ideas from the National Rescue Committee for virtual fundraisers.
5. Volunteer and Coordinator roles.
- Jo Ann is responding to the info and Petfinder inquiries.
  - Kriss will talk to Peggy about helping as an alternate or additional help with this.
  - Barbara is in charge of reviewing adoption applications in June.
  - We need a new Google Group for home visit volunteers – Sandy will set up.
  - Jim is keeping track of who has picked up home visits. Jessica will coordinate to use his system with a central database.
6. Newsletter. Jessica is working on content. Right now the target date for the next letter is the end of June or early July. She'll send out an interim MailChimp blast about the bandanas and update the contact list.
7. Dog update
- Lucy: She's doing great. Kriss will schedule her spay as soon as possible. Sandy will write a new bio for her.
  - Murphy: He's been adopted.
  - Oreo: He had a meeting with a prospective adopter but it's probably not a match.
  - Maverick: New intake and is currently being fostered by Deanna Burt. Kriss will ask Laura Bourhenne to do an evaluation on him.
  - Betty: New intake and is currently being fostered by Nestor Gomez.
8. Website update. Jessica added an YOAST SEO plug-in to make searches easier. Sandy will check with her cousin Elena about help with this.
9. Shelter scouting update. Kriss is still waiting for the CT-1 to be approved to apply for the LA County shelter system. Kriss will set up a call for the shelter scouts to discuss what we are looking for regarding intakes and how to search. Barbara followed up with San Diego county on our status and they couldn't find our app, so she reapplied.

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10. Turkey dogs update. The golden is not coming now. July is the target month, but no specific date has been set.
11. Marketing efforts. Kriss did a video for the NKLA Virtual Adoption event featuring Murphy. Strut Your Mutt registration opens June 24<sup>th</sup> – the walk will be virtual. Barbara will look into the Tribune Adopt-A-Pet page and how/when to submit entries. It was suggested using the Next Door app to promote special needs dogs.
12. Grant update. The current Adopt-a-Pet grant is for Soresto. Since it's for the product and not cash, we'll pass and keep looking.
13. Guidestar update. Barbara is still working on this.
14. COVID-19 update. New policies have been posted on the website and virtual home visits have started.
15. Application backlog. Kriss and Barbara went through all the applications. Barbara is now reviewing all new applications as they come in. She sends No-Go apps to the team (Elvina for June) to send a bad news email. If an application looks good, she sends out an email requesting a volunteer pick up the home visit. We are temporarily expanding our territory to include Santa Barbara county and San Bernardino and Riverside Counties since we are doing home visits virtually.
16. Volunteer manual. No updates.
17. Volunteer recruitment. Jessica put out a Facebook post about volunteering.
18. Project management software. Jessica has created a To-Do list in Google docs to help us keep track of tasks.
19. Zoom gathering. No update.

## **VI. New Business**

1. Potential new mom and litter to come in – Barbara will get more information on the mom (CeCe.) Kriss will look for foster homes for the puppies since they are old enough to go separately.

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2. Pam signed us up for a free membership to Canva for design/marketing help.

### **VII. Next meeting**

July 19, 2020 at 4:00 p.m. via conference call  
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### **VIII. Adjournment**

Kriss adjourned the meeting at 6:39 p.m.