Fetchin' Retrievers Rescue

Meeting Minutes 7/26/20

I. Call to order

Kriss Harrigian called to order the Board meeting of Fetchin' Retrievers Rescue at 4:02 p.m. on July 26, 2020, via conference call.

II. Attendees

Kriss Harrigian Barbara Renken Sandy Diamond Jessica Sutton

III. Approval of minutes from last meeting

Minutes approved by unanimous vote

IV. Treasurer's Report

The Treasurer's Report for June was unanimously approved. As of 6/30/20, our cash balance was \$14,542.10.

V. Old Business

- 1. CA CT-1. Kriss has been checking on the status with the state. The due date has passed and there is no word yet from CA on the status. We filed for an extension on our taxes because we need this approved first.
- 2. Logo. We have a logo!!
- 3. Social Media Update. We have 200 Facebook followers (up 26) and 154 Instagram followers (up 34.) Pam set up Airtable to submit social media content. Kriss has sent the link out to fosters to use, to send pictures and videos of the dogs available for adoption.
- 4. Fundraising Update.
 - Masks: Doing great! Kriss suggested we post the link on our personal FB pages for more publicity. There has been a question about needing a password when someone tries to reorder – Jessica will look into this.
 - Amazon Smile. Only 15 people have designated us as their charity. Distributions are quarterly and the next one will happen in August.
 - Strut Your Mutt. Kriss is working on our page. Sign-ups are open. The event is virtual this year, and will be held in October.

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- ResQwalk. This is a dog walking/mileage tracking app from Best Friends.
 When people use it and designate our rescue, we'll be entered into a pool for giveaways.
- T-Shirts. Kriss has looked into ordering logo t-shirts now that we have our logo. There is no initial outlay, but 50 pieces have to be ordered. Kriss will check with John about designing some items for our store.
- 5. Volunteer and Coordinator Roles
 - Jo Anne is okay keeping up with Info and Petfinder inquiries without additional help at this time.
 - Barbara is reviewing apps in July.
 - Google Groups for Home Visit Volunteers has been set up.
 - Elaine is doing the post-adoption contacts.
- 6. Newsletter. Jessica and Kriss are working on it and plan to send it out soon.
- 7. Dog Update.
 - Lucy Adopted
 - Oreo Adopted
 - Meggie Sue Still under treatment with the vet. Adoption pending.
 - Maverick He has gone to a new foster home and they are working with Barbara Davis
 - Betty She is doing great, although she is having accidents in the house.
 - Benny He's doing great and is healing well.
 - Kelly and puppies They are all doing great
 - Scooby Adopted
 - Ramona Adopted
 - There is a potential new intake from Raffa Barbara will get more info
- 8. Website update. Lucy is off the home page. The ResQwalk Partner app has been added.
- 9. Shelter scouting. No updates. We are still waiting on adding LA County until we get our CT-1 approved by the state. We are tentatively approved with San Diego County.
- 10. Turkey Dogs. They are scheduled to arrive on August 12. Kriss has requested Snap tests. The dogs who are coming are Charlie (Golden), Clyde (Lab/Shepherd/hound mix) and Luna (Flat coat retriever.)

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- 11. Marketing efforts. No update.
- 12. Grant. No update.
- 13. GuideStar. Barbara is still looking at what else we need to add to our profile.
- 14. Application backlog. There is no more backlog! (Thank you, Barbara!) For applicants we want to pursue, an email outlining next steps and requesting a home visit donation is sent the next day. "No match" emails are being sent out about 2-3 days later.
- 15. Volunteer manual update. No update.
- 16. New volunteer recruitment. No update.

VI. New Business

- 1. Adoption application changes
 - Barbara would like to remove the question "Are you ready to adopt a dog" and change it to "Why do you want to adopt a dog now?" She will also update some ambiguous questions.
 - Process changes Barbara will add Sandy to the Bad News list sent to Jim. Sandy will start helping to review new applications.
 - Once a home visit is done, Kriss will contact the applicant by phone or email within a week.
 - Barbara has updated the Spay/Neuter/Vaccine contract and Jessica will
 put the updated form on our volunteer section of the website.
- 2. Business cards. Kriss will place a small order for now.
- 3. Animal hospital solicitations. We have added Beach Boulevard Pet Hospital in Huntington Beach and Toluca Burbank Dog and Cat Hospital in Burbank to our list of approved vets.
- 4. Database. We will start looking at database programs.

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VII. Next Meeting

August 23, 2020 at 4 p.m.

VIII. Adjournment

Kriss adjourned the meeting at 6:44 p.m.