Meeting Minutes May 17, 2020

I. Call to order

Kriss Harrigian called to order the board meeting of Fetchin' Retrievers Rescue at 4:03 p.m. on May 17, 2020 via conference call.

II. Attendees

Kriss Harrigian Barbara Renken Sandy Diamond Jessica Sutton

III. Approval of minutes from last meeting

Minutes approved by unanimous vote

IV. Treasurer's report

The Treasurer's Report from the last meeting was unanimously approved. As of 4/30/20, our cash balance is \$10,783

V. Old Business

- 1. Per Kriss, our CA CT-1 has not yet been approved by the state. The application check was cashed on 4/10/20, so we expect the delay is due to COVID-19. She will keep checking on the status.
- 2. Phone. The board decided we don't have a need for a phone number at this time. We will revisit when/if the need arises.
- 3. Logo. Jessica and Pam Elliott will continue to work on the logo.
- 4. Social media update. We have 163 Facebook followers and 104 Instagram followers. Jessica mentioned that we can pay FB to boost posts, but we decided that is not something we want to do right now. Kriss suggested we all ask our friends to like our page. There was a suggestion to make YouTube videos including an introduction to the rescue, fostering, dog training, health, grooming, dogs from other countries, etc. We can also ask foster homes to provide short videos of dogs to profile on YouTube.

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- 5. Fundraising. Kriss applied for a CARES grant and we were awarded \$1k. Nikki Harrigian is sewing masks and bandanas to offer for donations. We have received \$40 from posting pictures on the SitStay website. Barbara is going to sign us up with WoofTrax. Jessica has been working on the In Memory of and In Honor of options for donations on the website. She'll get pictures of the cards available from Joan Jessop and will send the board a copy of the form when it's ready.
- 6. Volunteer and Coordinator roles. Jo Anne Delle is adding applicants to the database and contacting new volunteers. Elaine Morter is contacting the puppy adopters to make sure they get shots and spay/neuter done on schedule.
- 7. MailChimp (newsletter) A newsletter went out in April. Jessica will upload new contacts into MailChimp before the next one goes out. She will also coordinate articles for the next newsletter, possibly in May.
- 8. Dog update.

Lucy had her surgery and has had her sutures removed. She's doing good. Oreo is doing great and there is a video of him doing an obstacle course. Murphy is doing fine – he's an easy dog. Mollie has been adopted by her foster mom.

- 9. Crowdfunding. \$3,195 raised on GoFundMe after fees for Lucy. Kriss will close Lucy's page.
- 10. Website update. No updates other than the donate page mentioned under #5 above.
- 11. Shelter Scouting. Kriss is to waiting to apply with Riverside county until things are back up a bit with fosters and home visits. The LA County application is on hold until CA approves our CT-1. Barbara is still waiting to hear from San Diego County.
- 12. Turkey dogs. Travel is still on hold.
- 13. Marketing committee. Kriss has not sent out an email yet to get this started. NKLA is doing a virtual event for the Super Adoption weekend Kriss will enter Murphy on behalf of our rescue. Jessica will promote on our website and FB.

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- 14. Grant update. July 2nd is the next deadline for the Adopt-A-Pet grant. Jessica will reach out to Patty White for help. Jessica will look for other opportunities and set up a calendar of due dates.
- 15. Guidestar update. Barbara is looking to see what it takes for Gold status.
- 16. COVID-19 update. We will start loosening up restrictions as follows: We will start doing virtual home visits for adopters and foster homes Adoption meetings can be scheduled outside with masks and social distancing if foster home is comfortable.

Kriss will divide up applications that have been on hold, and we'll start looking through them for possibilities for Lucy, Oreo and Murphy as well as for potential future dogs. The goal is to get through them in the next two weeks. Jessica will update the website to reflect our updated procedures Kriss will send an update to our volunteers.

We will request the \$25 donation for virtual home visits.

We will start accepting new intakes. Barbara received an email from the SD shelter that they will start no contact visit appointments to view dogs. Kriss will send email to gauge comfort level from volunteers about picking up dogs from shelters and delivering to the vet or a foster home.

VI. New Business

- 1. Application backlog. Addressed under COVID-19 update.
- 2. Volunteer manual. Barbara has started work on this and has sent completed parts out to the board for review.
- 3. Volunteers. Per Jessica, we need to increase our volunteer base. She will look to update our website with volunteer needs.
- 4. Project management software. Jessica will send screen shots of project management software she uses so we can better manage our To Do lists.
- 5. Zoom volunteer gathering. Kriss will reach out to Pam Elliott for ideas.
- 6. Brucellosis. We decided that we would not take in dogs that we know have tested positive for brucellosis. We will think about whether we want to require testing for new intakes.

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VII. Next meeting

June 14th at 4pm via conference call.

VIII. Adjournment

Kriss adjourned the meeting at 6:56 pm.