

Fetchin' Retrievers Rescue

Meeting Minutes

11/01/2020

I. Call to order

Kriss Harrigian called to order the Board meeting of Fetchin' Retrievers Rescue at 4:04 p.m. on November 1, 2020, via conference call.

II. Attendees

Kriss Harrigian
Barbara Renken
Sandy Diamond
Jo Anne Delle (Guest)

III. Approval of minutes from last meeting

Minutes approved by unanimous vote

IV. Treasurer's Report

The Treasurer's Report for August was unanimously approved. As of 9/30/20, our cash balance was \$28,185.05.

V. Old Business

1. Social Media update. Our Facebook followers have increased by 8 to 247; Instagram followers have increased by 12 to 251.
2. Fundraising update.
 - Strut Your Mutt: Kriss will be sending out a summary. We reached 88% of our goal, or \$13,095! Kriss will get names and emails addresses of donors to send out thank you notes.
 - Masks: Project is still going.
 - Logo wear: We get a little bit of a donation for each t-shirt that sells.
3. Volunteer and Coordinator roles.
 - The potential volunteer Kriss referred to Jessica for help with social media won't be helping.
 - Sarah is willing to help with social media and the newsletter.
 - Kriss has asked Deanna Burt to act as Foster Home Coordinator.
4. Newsletter. The announcements for Strut and the Turkey dogs went out.

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5. Dog updates.
 - Puppies: All have been adopted
 - Kelly: Her meds seem to be kicking in and she's doing ok, including with other dogs
 - Luna: He has been doing well since his meds have been changed.
 - Clyde: Doing well. Foster home will most likely adopt him.
 - Blondie: Doing well. She had her behavior evaluation and two lessons. The Foster Home will be adopting her.
 - Maverick: Adopted
 - Spirit: He's doing better learning to calm down. The Foster Home met with a trainer and they are working with him.
 - Oreo: He's doing great in his new Foster Home and they will be adopting him.

6. Website update.
 - Jessica added Google Analytics to track website visits.
 - "How did you hear about us" has been added to the Volunteer and Foster Home applications.
 - With the addition of the new plug-in for home visit forms, they weren't downloading to Google Docs.
 - Barbara will ask Jessica to add the new Reimbursement Request form to the volunteer website.

7. Shelter Scout update. We are back to scouting the LA City shelters. Kriss will follow up with our application to the LA County shelters. Barbara reports that SD Humane Society has taken over the El Cajon shelter.

8. Turkey dogs. Arriving on November 8, 2020.

9. Volunteer manual update. Sections for Dog Walking, Home Visits, Transport and Owner Surrenders are done. Still to be completed is the section for Shelter Pulls.

10. Database. Jessica has been researching options.

11. Home Visit Volunteer training. Kriss and Pam are working together to set up a training session via Zoom.

12. Plug-in for home visit form. This has been set up by Jessica.

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13. Paws For Life. Kriss was able to get more information on this program. Our rescue identifies a dog in one of the LA City shelters. The dog is pulled by the PFL contact and he/she goes into a program at the Lancaster prison for 6-8 weeks, and is trained by a prisoner. PFL provides support for the dog's life. Kriss needs to find out more information about how medical issues are handled.

14. Paypal and alternatives. We can use Zelle but would need to provide our bank account number to the sender so the decision was not to use Zelle at this time.

15. ResQWalk. Ongoing.

VI. New Business

1. Barbara's term is up. Sandy nominated her to remain and we will vote at our next meeting (which is our annual meeting.)

2. One Year Anniversary Party. Kriss plans to hold it mid-November via Zoom.

3. Giving Tuesday. We want to participate – it is held on December 1, 2020 this year.

4. Donor database. Sandy will update. Barbara will send her info.

5. Facebook and Network for Good. There is no way to know who sets up promotions for us, as NFG keeps this information anonymous. Also, to set up a donate link on Facebook, our bank address and IRS documents need to match, and we can't use a PO Box. We decided not to pursue to keep personal information private.

6. Dog intakes. Barbara asked about plans for intakes of local dogs versus international dogs. Kriss explained our problem is a lack of foster homes. For international dogs there is lead time to find a FH, whereas for a local pull there often isn't enough time to find an open FH. Barbara would like to find a way to recruit more FH's in the San Diego area.

7. Facebook and Instagram for adopters. Sandy suggested we set up FB and/or IG pages for our adopters and it was agreed we would do this. We need someone to set up the groups as well as moderators.

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8. Ask-A-Trainer. Laura Bourhene had offered to answer Ask-A-Trainer questions that we could use on our website and newsletter. Sandy will ask Jessica about how to set up a way for people to submit questions, and also to follow up with Laura and Kim Rheinart to see if they are will willing to do this.

9. Annual meeting. Our next meeting will be our annual meeting.

VII. Next Meeting

November 29, 2020 at 4:00 p.m.

VIII. Adjournment

Kriss adjourned the meeting at 6:14 p.m.