

Fetchin' Retrievers Rescue

Meeting Minutes

11/29/2020

I. Call to order

Kriss Harrigian called to order the Board meeting of Fetchin' Retrievers Rescue at 4:03 p.m. on November 29, 2020, via conference call.

II. Attendees

Kriss Harrigian
Barbara Renken
Sandy Diamond
Jessica Sutton
Jo Anne Delle (Guest)
Deanna Burt (Guest)

III. Approval of minutes from last meeting

Minutes approved by unanimous vote

IV. Treasurer's Report

The Treasurer's Report for October was unanimously approved. As of 10/31/20, our cash balance was \$30,873.15.

V. Old Business

1. Social Media update. Our Facebook followers have increased by 26 to 273; Instagram followers have increased by 53 to 304. Jessica will start tracking YouTube stats for future meetings.
2. Fundraising update.
 - Masks are still selling, usually when they are promoted
 - Giving Tuesday – Jessica has set up a schedule for emails and social media posts to promote Giving Tuesday.
3. Volunteer and Coordinator roles.

Deanna is helping Kriss with Foster Coordinator duties
Jo Anne is handling all the info@fetchinretrieversrescue.org emails
Michelle W has volunteered to take photos
4. Newsletter update. We discussed how frequently to send out a newsletter, and it was decided we should do it at least quarterly, with other short blasts sent out as needed.

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5. Dog updates.

- Kelly: Doing well. Kriss has several potential adopters for her
- Oreo: Adopted
- Blondie: Adopted
- Clyde: His foster home will be adopting him, but has not done so yet
- Luna: Kriss will follow up with the fosters on his status
- Spirit: His meds have been changed and he's doing better
- Ginger: Adopted
- Becca: Doing well
- Tofu: Doing well
- Gunes: Foster home will be adopting him
- Maui: OTI coming in tomorrow

6. Website update. Jessica has reworked the donation page. She will add Giving Tuesday to the home page. She asked about changing 'Trusted Partners' to 'Trusted Resources' – we'll think about this and discuss at next meeting.

7. Shelter Scout update. Kriss is waiting to hear back from LA County – all required documents have been sent to them. Elaine has been watching the LA City shelters.

8. Turkey dogs. They came in on 11/8/20. There is no date for the next flight, but possibly in January.

9. Volunteer manual. Nothing to report.

10. Database. We discussed that it looks like Trackabeast or RescueGroups are the most likely choices. Jessica also mentioned another company called FUNraise.org that another volunteer told her about. She'll get more information. Kriss discussed needing to keep the MailChimp mailing list updated.

11. Home Visit Volunteer training. Barbara and Pam are working on this. We are looking at potentially holding the training on January 17th or 23rd. Barbara will make arrangements with volunteers for both interviewer and interviewee roles for sample HV/vignettes to be recorded.

12. Paws for Life. No additional information.

13. Anniversary Party. There was a good turnout and everyone seemed to enjoy the event.

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14. Giving Tuesday. Previously discussed under Social Media and Website.
15. Facebook for Adopters. Jessica will set this up.
16. Ask-A-Trainer. Sandy waiting to hear back from Laura B.

VI. New Business

1. Sandy nominated Barbara Renken to continue her role as Treasurer. Barbara will continue as interim Treasurer until our bylaws are reviewed.
2. Process and progress in identifying fosters. Foster applications are going to Deanna for review. If it looks like a good candidate, either Deanna will do the HV, or she'll ask Barbara to have a HVV do it. Regular applicants who say they'll foster will continue to go through the regular HV process. Either Deanna or Kriss will follow up with potential candidates as needed.
3. Network for Good fundraising software. Kriss and Sandy attended a Zoom meeting with NFG regarding their database software. It's too expensive.
4. Barbara will send donation info to Sandy to start entering into the donor database.
5. Rover's Retreat contacted Kriss to see if we would partner with China for dogs to come in on a cargo flight. We both declined. Also, Goldens Without Borders and Rescue A Golden AZ also have dogs coming in from overseas/China. Kriss will put out a request for volunteers to help at the airport.
6. Holiday cards for donation. Kriss will get the cards and we'll promote them for the holidays. Jessica said we can use our existing structure for 'in honor' cards.

VII. Next meeting

December 27, 2020 at 4:00 p.m.

VIII. Adjournment

Kriss adjourned the meeting at 6:40 p.m.