

Fetchin' Retrievers Rescue

Meeting Minutes

1/2/21

I. Call to order

Kriss Harrigian called to order the Board meeting of Fetchin' Retrievers Rescue at 4:03 p.m. on January 2, 2021 via conference call.

II. Attendees

Kriss Harrigian
Barbara Renken
Sandy Diamond
Jessica Sutton
Jo Anne Delle (Guest)
Deanna Burt (Guest)

III. Approval of minutes from last meeting

Minutes approved by unanimous vote

IV. Treasurer's Report

The Treasurer's Report for November was unanimously approved. As of 11/30/21, our cash balance was \$30,002.92.

V. Old Business

1. Social Media update. Our Facebook followers have increased by 25 to 298; Instagram followers have increased by 45 to 349. YouTube stats are: 8.4 hours, 1,095 views and 611 unique.
2. Fundraising update.
 - Giving Tuesday – It's hard to say what the impact was from our promotion of Giving Tuesday. We received 2 donations specifically mentioning GT, but other donations came in around the same time. Also, several people held Facebook promotions and we don't know the results of these.
 - We received an employer match – look to promote this in future newsletters
 - Do more promotion of Amazon Smile, iGive, ResQWalk, HRB non-profit program
3. Volunteer and Coordinator roles.

Brad B. is helping Jo Anne with info emails. Mike D. took pictures of the arrival of the China dogs and will do more photography for us.

4. Newsletter update. Jessica will try to get a newsletter out this month. Possible ideas are a profile of Kelly, Dog Interview, New Year's resolutions.
5. Dog updates.
 - Kelly: She has gone to a new foster and is doing well.
 - Clyde: Still waiting for foster to send in adoption paperwork
 - Luna: Kriss is still trying to find a time to discuss him with FH – they indicated they may want to adopt him
 - Spirit: FH wants to adopt him
 - Ginger: Previously adopted, but returned back to rescue and she's in a new foster-to-adopt home and doing well.
 - Becca: Adopted
 - Tofu: Doing well
 - Gunes: Adopted
 - Kai: FH wants to adopt him
 - Lola: Moved to a new FH
 - Mia: Adopted
 - Chandler: Just came in – in a foster home
 - Joey: Just came in – in a foster home
 - Ross: Just came in – in a foster home
 - Phoebe: Just came in – in a temporary foster home and will move next week
 - Potential owner surrender: Kriss will get info on board and train. Board approved intake.
6. Website update. Agreed to change Trusted Partners to Trusted Resources. According to Google analytics, we have over 3k users and 4k views.
7. Shelter scouts. Still waiting for LA County to approve application
8. Turkey dogs. No time frame for our next arrivals. Agreed to take 2, possibly 3, more dogs.
9. Volunteer manual. Barbara just sent out LA City Shelter pull policies and is working on a SD Shelter pull section.
10. Database research. Sandy has been trying out Trackabeast software and has suggested we look at others. Kriss will sign us up for a trial for Sheltergroups.org.
11. HVV training. Pam will start filming via Zoom tomorrow.

12. Facebook for adopters. Britni hasn't sent in her volunteer release yet. Sandy will see if Brad K. might be interested in helping to moderate.

13. Ask-a-Trainer. Jessica will set up an email address for people to send in questions. Sandy will touch base with Laura .

14. Foster home update. We have 2 new foster homes.

15. Bylaws. We will have our annual meeting in October. Barbara will continue on for two more years as Treasurer. We will put together a formal nomination and voting process by that time.

VI. New Business

1. Change adoption fees for international dogs. Kriss will look at what other rescues are charging for dogs imported from other countries.

2. Annual calendar. Sandy suggested with have a master calendar with deadlines for various renewals, payments, etc. We will see if there is something already in place.

VII. Next Meeting January 31, 2021 at 4:00 p.m.

VIII. Adjournment Kriss adjourned the meeting at 6:56 p.m.